



WXYZ

# ORDER

Print Date 10/26/12 Page 1 of 4

Flight Dates **10/31/12-11/06/12**

Contract / Revision      **304384 /**  
Original Date / Revision  
                                  07/11/12    10/24/12  
Advertiser **Citizens Protecting Michigan**

Agency    **Strategic Media Services**  
Buying Contact

**3299 K Street NW - Suite 200**  
**Washington, DC 20007**

Product  
**Citizens Protecting Michigan's Con**  
Agency Com    15%  
Billing Contact  
**3299 K Street NW - Suite 200**  
**Washington, DC 20007**

Sales Office    EWSDC  
Sales Region   NAT  
Agency Ref    2

Order Sep            00:20:00  
Estimate #  
Alt Order #  
Billing Type        Cash  
Order Type        GENERAL  
Billing Cycle       EOM/EOC  
Billing Calendar   BROADCAST  
Demographic      A25-54  
Rev Codes          POL            POL            ISS  
Product Codes    PL  
Priority               P-4  
Advertiser Ref

Primary Account Executive  
 Dave Lombardo

| Account Executive | Order% | Start Date | End Date |
|-------------------|--------|------------|----------|
| Dave Lombardo     | 100%   |            |          |

| Order Share %     | Market Value |        |
|-------------------|--------------|--------|
| Competing Station | % of Order   | Amount |
| CABLE             | %            |        |
| UNKWN             | 100%         |        |
| WADL              | %            |        |
| WDIV              | %            |        |
| WDWB              | %            |        |
| WJBK              | %            |        |
| WKBD              | %            |        |
| WLPC              | %            |        |
| WPXD              | %            |        |
| WTVS              | %            |        |
| WWJ               | %            |        |

## Order Totals

## Billing Plan

| Month         | # of Spots | Net Amount         | Gross Amount       | Rating      | Start Date | End Date | # Spots | Net Amount  | Gross Amount |
|---------------|------------|--------------------|--------------------|-------------|------------|----------|---------|-------------|--------------|
| November 2012 | 82         | \$83,257.50        | \$97,950.00        | 0.00        | 10/29/12   | 11/06/12 | 82      | \$83,257.50 | \$97,950.00  |
| <b>Totals</b> | <b>82</b>  | <b>\$83,257.50</b> | <b>\$97,950.00</b> | <b>0.00</b> |            |          |         |             |              |

|                                       |           |                   |                 |  |                   |                       |                 |               |       |                         |     |                        | <u>Totals</u> |             |
|---------------------------------------|-----------|-------------------|-----------------|--|-------------------|-----------------------|-----------------|---------------|-------|-------------------------|-----|------------------------|---------------|-------------|
| Ln                                    | Ch        | Start             | End             | Inventory Code                           | Break             | Start/End Time        | Days            | Len           | Spots | Rate                    | Pri | Rtg Type               | Spots         | Amount      |
| N 1                                   | WXYZ      | 10/31/12          | 11/05/12        | Late News M-Su<br>11pm Action News Updat | CM                | 11-1135pm M-Sun1-     | 11111           | :30           | 6     | \$2,000.00              | P-4 | 0.00 NM                | 6             | \$12,000.00 |
|                                       |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          | <u>Spots/Week</u> |                       | <u>Rate</u>     | <u>Rating</u> |       |                         |     |                        |               |             |
| Week:                                 |           | 10/29/12          | 11/04/12        | -- 11111                                 | 5                 |                       | \$2,000.00      | 0.00          |       |                         |     |                        |               |             |
| <u>Spot</u>                           | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>                       |                   | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |       | <u>Rate</u>             |     | <u>Rtg</u> <u>Type</u> |               |             |
| 4                                     | WXYZ      | 10/29/12-11/04/12 |                 | Late News M-Su                           |                   | 11-1135pm M-Su        | -- WThFSaSu     | :30           |       | <del>(\$2,000.00)</del> |     | 0.00 NM                |               |             |
| See MG 1.7                            |           |                   |                 |  |                   |                       |                 |               |       |                         |     |                        |               |             |
| [news is at 1130pm on Saturday, 11/3] |           |                   |                 |  |                   |                       |                 |               |       |                         |     |                        |               |             |
| 7                                     | WXYZ      | 11/03/12-11/03/12 |                 | Late News M-Su                           |                   | 11-1135pm M-Su        | 11-1135pm M-Su  | :30           |       | \$2,000.00              |     | 0.00 NM                |               |             |
| Ⓜ MG for 1.4 11/03                    |           |                   |                 |  |                   |                       |                 |               |       |                         |     |                        |               |             |
| Week:                                 |           | 11/05/12          | 11/11/12        | 1-----                                   | 1                 |                       | \$2,000.00      | 0.00          |       |                         |     |                        |               |             |



WXYZ

Print Date: 10/26/12

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Contract / Revision **304384** Flight Dates **10/31/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/11/12/ 10/24/12

Order Sep 00:20:00

Advertiser **Citizens Protecting Michigan** Product **Citizens Protecting Michigan** Estimate #

|       |      |                   |                 |                                     |       |                |         |     |                   |             |     |               |      | Totals |            |
|-------|------|-------------------|-----------------|-------------------------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|--------|------------|
| Ln    | Ch   | Start             | End             | Inventory Code                      | Break | Start/End Time | Days    | Len | Spots             | Rate        | Pri | Rtg           | Type | Spots  | Amount     |
| N 2   | WXYZ | 10/31/12          | 11/06/12        | 5am News M-F<br>5am News M-F        | CM    | 5-6am M-F      | 11111-- | :30 | 5                 | \$400.00    | P-3 | 0.00          | NM   | 5      | \$2,000.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
| Week: |      | 10/29/12          | 11/04/12        | --111--                             |       |                |         |     | 3                 | \$400.00    |     | 0.00          |      |        |            |
| Week: |      | 11/05/12          | 11/11/12        | 11-----                             |       |                |         |     | 2                 | \$400.00    |     | 0.00          |      |        |            |
| N 3   | WXYZ | 10/31/12          | 11/06/12        | 6am News M-F<br>Action News 6am     | CM    | 6-7am M-F      | 11111-- | :30 | 5                 | \$900.00    | P-3 | 0.00          | NM   | 5      | \$4,500.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
| Week: |      | 10/29/12          | 11/04/12        | --111--                             |       |                |         |     | 3                 | \$900.00    |     | 0.00          |      |        |            |
| Week: |      | 11/05/12          | 11/11/12        | 11-----                             |       |                |         |     | 2                 | \$900.00    |     | 0.00          |      |        |            |
| N 4   | WXYZ | 10/31/12          | 11/06/12        | GMA M-F 7-9am<br>M-F 7-9am          | CM    | 7-9am M-F      | 22222-- | :30 | 10                | \$900.00    | P-3 | 0.00          | NM   | 10     | \$9,000.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
| Week: |      | 10/29/12          | 11/04/12        | --222--                             |       |                |         |     | 6                 | \$900.00    |     | 0.00          |      |        |            |
| Week: |      | 11/05/12          | 11/11/12        | 22-----                             |       |                |         |     | 4                 | \$900.00    |     | 0.00          |      |        |            |
| N 5   | WXYZ | 10/31/12          | 11/06/12        | M-F 9a-10a<br>M-F 9a-10a            | CM    | 9-10am M-F     | 11111-- | :30 | 5                 | \$500.00    | P-4 | 0.00          | NM   | 5      | \$2,500.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
| Week: |      | 10/29/12          | 11/04/12        | --111--                             |       |                |         |     | 3                 | \$500.00    |     | 0.00          |      |        |            |
| Week: |      | 11/05/12          | 11/11/12        | 11-----                             |       |                |         |     | 2                 | \$500.00    |     | 0.00          |      |        |            |
| N 7   | WXYZ | 10/31/12          | 11/05/12        | 12p Noon News<br>12n-1p             | CM    | 12-1pm M-F     | 1-111-- | :30 | 4                 | \$500.00    | P-4 | 0.00          | NM   | 4      | \$2,000.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
| Week: |      | 10/29/12          | 11/04/12        | --111--                             |       |                |         |     | 3                 | \$500.00    |     | 0.00          |      |        |            |
| Week: |      | 11/05/12          | 11/11/12        | 1-----                              |       |                |         |     | 1                 | \$500.00    |     | 0.00          |      |        |            |
| N 8   | WXYZ | 10/31/12          | 11/05/12        | M-F 1p-2p<br>The Chew               | CM    | 1-2pm M-F      | 1-111-- | :30 | 4                 | \$600.00    | P-4 | 0.00          | NM   | 4      | \$2,400.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
| Week: |      | 10/29/12          | 11/04/12        | --111--                             |       |                |         |     | 3                 | \$600.00    |     | 0.00          |      |        |            |
| Week: |      | 11/05/12          | 11/11/12        | 1-----                              |       |                |         |     | 1                 | \$600.00    |     | 0.00          |      |        |            |
| N 9   | WXYZ | 10/31/12          | 11/05/12        | M-F 2p-3p<br>2-3pm General Hospital | CM    | 2-3pm M-F      | 1-111-- | :30 | 4                 | \$600.00    | P-4 | 0.00          | NM   | 4      | \$2,400.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
| Week: |      | 10/29/12          | 11/04/12        | --111--                             |       |                |         |     | 3                 | \$600.00    |     | 0.00          |      |        |            |
| Week: |      | 11/05/12          | 11/11/12        | 1-----                              |       |                |         |     | 1                 | \$600.00    |     | 0.00          |      |        |            |
| N 10  | WXYZ | 10/31/12          | 11/05/12        | M-F 3p-4p<br>M-F 3p-4p              | CM    | 3-4pm M-F      | 1-111-- | :30 | 4                 | \$800.00    | P-4 | 0.00          | NM   | 4      | \$3,200.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
| Week: |      | 10/29/12          | 11/04/12        | --111--                             |       |                |         |     | 3                 | \$800.00    |     | 0.00          |      |        |            |
| Week: |      | 11/05/12          | 11/11/12        | 1-----                              |       |                |         |     | 1                 | \$800.00    |     | 0.00          |      |        |            |
| N 11  | WXYZ | 10/31/12          | 11/05/12        | M-F 4-5pm<br>Dr. Oz                 | CM    | 4-5pm M-F      | 1-111-- | :30 | 4                 | \$900.00    | P-4 | 0.00          | NM   | 4      | \$3,600.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
| Week: |      | 10/29/12          | 11/04/12        | --111--                             |       |                |         |     | 3                 | \$900.00    |     | 0.00          |      |        |            |
| Week: |      | 11/05/12          | 11/11/12        | 1-----                              |       |                |         |     | 1                 | \$900.00    |     | 0.00          |      |        |            |
| N 12  | WXYZ | 10/31/12          | 11/05/12        | 5p News<br>5-6pm M-F                | CM    | 5-6pm M-F      | 1--11-- | :30 | 3                 | \$1,000.00  | P-4 | 0.00          | NM   | 3      | \$3,000.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
| Week: |      | 10/29/12          | 11/04/12        | ---11--                             |       |                |         |     | 2                 | \$1,000.00  |     | 0.00          |      |        |            |
| Week: |      | 11/05/12          | 11/11/12        | 1-----                              |       |                |         |     | 1                 | \$1,000.00  |     | 0.00          |      |        |            |
| N 13  | WXYZ | 10/31/12          | 11/05/12        | 6p News<br>6-630pm M-F              | CM    | 6-630pm M-F    | 1-111-- | :30 | 4                 | \$1,200.00  | P-4 | 0.00          | NM   | 4      | \$4,800.00 |



WXYZ

Print Date: 10/26/12

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Contract / Revision **304384** Flight Dates **10/31/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/11/12/ 10/24/12

Order Sep 00:20:00

Advertiser **Citizens Protecting Michigan** Product **Citizens Protecting Michigan** Estimate #

| Ln  | Ch   | Start             | End             | Inventory Code  | Break | Start/End Time | Days    | Len | Spots             | Rate        | Pri | Rtg           | Type | Totals |             |
|-----|------|-------------------|-----------------|---|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|--------|-------------|
|     |      |                   |                 |   |       |                |         |     |                   |             |     |               |      | Spots  | Amount      |
| N13 | WXYZ | 10/31/12          | 11/05/12        | 6p News<br>6-630pm M-F                                | CM    | 6-630pm M-F    | 1-111-- | :30 | 4                 | \$1,200.00  | P-4 | 0.00          | NM   | 4      | \$4,800.00  |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                       |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
|     |      | Week: 10/29/12    | 11/04/12        | --111--   |       |                |         |     | 3                 | \$1,200.00  |     | 0.00          |      |        |             |
|     |      | Week: 11/05/12    | 11/11/12        | 1-----  |       |                |         |     | 1                 | \$1,200.00  |     | 0.00          |      |        |             |
| N14 | WXYZ | 10/31/12          | 11/05/12        | 7p News<br>M-F 7-730p                                 | CM    | 7-730pm M-F    | 1-111-- | :30 | 4                 | \$1,200.00  | P-3 | 0.00          | NM   | 4      | \$4,800.00  |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                       |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
|     |      | Week: 10/29/12    | 11/04/12        | --111--   |       |                |         |     | 3                 | \$1,200.00  |     | 0.00          |      |        |             |
|     |      | Week: 11/05/12    | 11/11/12        | 1-----  |       |                |         |     | 1                 | \$1,200.00  |     | 0.00          |      |        |             |
| N15 | WXYZ | 10/31/12          | 11/05/12        | Access M-F 730-8pm<br>M-F 730-8pm                     | CM    | 730-8pm M-F    | 1-111-- | :30 | 4                 | \$1,800.00  | P-4 | 0.00          | NM   | 4      | \$7,200.00  |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                       |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
|     |      | Week: 10/29/12    | 11/04/12        | --111--   |       |                |         |     | 3                 | \$1,800.00  |     | 0.00          |      |        |             |
|     |      | Week: 11/05/12    | 11/11/12        | 1-----  |       |                |         |     | 1                 | \$1,800.00  |     | 0.00          |      |        |             |
| N17 | WXYZ | 11/05/12          | 11/05/12        | MO 8-10pm Dancing<br>MO 8-10pm Dancing                | CM    | 8-10p          | M-----  | :30 | 1                 | \$10,000.00 | P-3 | 0.00          | NM   | 1      | \$10,000.00 |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                       |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
|     |      | Week: 11/05/12    | 11/11/12        | M-----  |       |                |         |     | 1                 | \$10,000.00 |     | 0.00          |      |        |             |
| N18 | WXYZ | 11/05/12          | 11/05/12        | Monday Prime C<br>Monday Prime C                      | CM    | 10-11pm Monday | M-----  | :30 | 1                 | \$5,000.00  | P-3 | 0.00          | NM   | 1      | \$5,000.00  |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                       |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
|     |      | Week: 11/05/12    | 11/11/12        | M-----  |       |                |         |     | 1                 | \$5,000.00  |     | 0.00          |      |        |             |
| N19 | WXYZ | 11/03/12          | 11/03/12        | GMA SAT 7-8am<br>GMA SAT 7-8am                        | CM    | SAT 7-8am      | -----S- | :30 | 1                 | \$350.00    | P-4 | 0.00          | NM   | 1      | \$350.00    |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                       |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
|     |      | Week: 10/29/12    | 11/04/12        | -----S-   |       |                |         |     | 1                 | \$350.00    |     | 0.00          |      |        |             |
| N20 | WXYZ | 11/03/12          | 11/03/12        | ABC College Ftbal 330-7pm<br>ABC's Cilge Ftbl 330-7pm | CM    | 330-7pm        | -----S- | :30 | 2                 | \$2,500.00  | P-4 | 0.00          | NM   | 2      | \$5,000.00  |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                       |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
|     |      | Week: 10/29/12    | 11/04/12        | -----S-   |       |                |         |     | 2                 | \$2,500.00  |     | 0.00          |      |        |             |
| N22 | WXYZ | 11/03/12          | 11/03/12        | ABC Saturday Night Foot<br>ABC's Saturday Night Foot  | CM    | SA 8pm-1130pm  | -----S- | :30 | 1                 | \$3,000.00  | P-3 | 0.00          | NM   | 1      | \$3,000.00  |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                       |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
|     |      | Week: 10/29/12    | 11/04/12        | -----S-   |       |                |         |     | 1                 | \$3,000.00  |     | 0.00          |      |        |             |
| N23 | WXYZ | 11/04/12          | 11/04/12        | GMA SUN 7-8am<br>GMA SUN 7-8am                        | CM    | SUN 7-8am      | -----S  | :30 | 1                 | \$350.00    | P-4 | 0.00          | NM   | 1      | \$350.00    |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                       |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
|     |      | Week: 10/29/12    | 11/04/12        | -----S  |       |                |         |     | 1                 | \$350.00    |     | 0.00          |      |        |             |
| N24 | WXYZ | 11/04/12          | 11/04/12        | Action News SUN 8am<br>Action News SUN 8am            | CM    | Sun 8-930am    | -----S  | :30 | 1                 | \$350.00    | P-4 | 0.00          | NM   | 1      | \$350.00    |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                       |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
|     |      | Week: 10/29/12    | 11/04/12        | -----S  |       |                |         |     | 1                 | \$350.00    |     | 0.00          |      |        |             |
| N25 | WXYZ | 11/04/12          | 11/04/12        | Spotlight SUN 930am<br>Spotlight SUN 930am            | CM    | Sun 930-10am   | -----S  | :30 | 1                 | \$500.00    | P-4 | 0.00          | NM   | 1      | \$500.00    |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                       |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
|     |      | Week: 10/29/12    | 11/04/12        | -----S  |       |                |         |     | 1                 | \$500.00    |     | 0.00          |      |        |             |
| N26 | WXYZ | 11/04/12          | 11/04/12        | This Week SUN 10am<br>This Week SUN 10am              | CM    | Sun 10-11am    | -----S  | :30 | 1                 | \$2,500.00  | P-4 | 0.00          | NM   | 1      | \$2,500.00  |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                       |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
|     |      | Week: 10/29/12    | 11/04/12        | -----S  |       |                |         |     | 1                 | \$2,500.00  |     | 0.00          |      |        |             |



WXYZ

Print Date: 10/26/12

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Contract / Revision      **304384**      Flight Dates **10/31/12-11/06/12**

Hiatus Dates

Original Date / Revision    07/11/12/    10/24/12

Order Sep    00:20:00

Advertiser    **Citizens Protecting Michigan** Product **Citizens Protecting Michigan** Estimate #

|        |      |                   |                 |                                     |       |                   |         |     |                   |             |     |               |      | Totals |             |
|--------|------|-------------------|-----------------|-------------------------------------|-------|-------------------|---------|-----|-------------------|-------------|-----|---------------|------|--------|-------------|
| Ln     | Ch   | Start             | End             | Inventory Code                      | Break | Start/End Time    | Days    | Len | Spots             | Rate        | Pri | Rtg           | Type | Spots  | Amount      |
| N27    | WXYZ | 11/04/12          | 11/04/12        | Early News Su<br>Su 6-630p          | CM    | 6-630pm Sun       | -----S  | :30 | 1                 | \$750.00    | P-4 | 0.00          | NM   | 1      | \$750.00    |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                   |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
| Week:  |      | 10/29/12          | 11/04/12        | -----S                              |       |                   |         |     | 1                 | \$750.00    |     | 0.00          |      |        |             |
| N28    | WXYZ | 10/31/12          | 11/02/12        | M-F 11a-12n<br>M-F 11a-12n          | CM    | 11am-12pm M-F     | --WTF-- | :30 | 2                 | \$1,500.00  | FX  | 0.00          | NM   | 2      | \$3,000.00  |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                   |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
| Week:  |      | 10/29/12          | 11/04/12        | --WTF--                             |       |                   |         |     | 2                 | \$1,500.00  |     | 0.00          |      |        |             |
| N29    | WXYZ | 10/31/12          | 11/02/12        | M-F 1135p-1205a<br>Nightline        | CM    | 1135pm-1205am M-- | --WTF-- | :30 | 2                 | \$1,500.00  | P-3 | 0.00          | NM   | 2      | \$3,000.00  |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                   |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
| Week:  |      | 10/29/12          | 11/04/12        | --WTF--                             |       |                   |         |     | 2                 | \$1,500.00  |     | 0.00          |      |        |             |
| N30    | WXYZ | 10/31/12          | 11/02/12        | M-F 1205a-105a<br>Jimmy Kimmel Live | CM    | 1205am-105am M--  | --WTF-- | :30 | 1                 | \$750.00    | FX  | 0.00          | NM   | 1      | \$750.00    |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       |                   |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
| Week:  |      | 10/29/12          | 11/04/12        | --WTF--                             |       |                   |         |     | 1                 | \$750.00    |     | 0.00          |      |        |             |
| Totals |      |                   |                 |                                     |       |                   |         |     |                   |             |     |               |      | 82     | \$97,950.00 |